

2020-21 CORPORATE SPONSORS

Recognition is based on a July 1–June 30 fiscal year. Please renew your sponsorship on an annual basis.

| | Small Business | | Entrepreneur | Associate | | Principal | | Executive | | Chairman |
|--|-----------------------|-------------------------|-------------------------------------|---------------------------|--|--------------------------|---|---------------------------|-------------------------------|--------------------------------------|
| CONTRIBUTION | \$1,000 | \$2,500 | \$5,000 | \$10,000 | | \$15,000 | | \$25,000 | | \$40,000 |
| Number Available | 10 | 10 | 10 | 4 | 3 | 4 | 3 | 0 | 3 | 1 |
| Choose Your Specialty | One Technical Element | One Play Title | One Play or Musical Title | One Play Title | One Musical Title | One Play Title | One Musical Title | Full BB Season | One Musical Title | Full Musical Season |
| Hospitality | | | | | | | | | | |
| NEW! Corporate Night Invitations and Tickets* (Beginning at \$2,500, Corporate Nights include tickets to the designated performance, a pre-show reception, and an opportunity to network with other corporate professionals. These tickets are non-transferrable.) | | Two tickets to one play | Four tickets to one play or musical | Four tickets to two plays | Four tickets to one play and one musical | Six tickets to two plays | Six tickets to one play and one musical | Six tickets to four plays | Six tickets to three musicals | Six tickets to all seven productions |
| Complimentary Theatre Tickets (Must be used for your sponsored production)* | 2 | 2 | 4 | 4 | 4 | 6 | 6 | 6 | 6 | 8 |
| Complimentary drink tickets | 2 | 2 | 4 | 4 | 4 | 6 | 6 | 6 | 6 | 8 |
| Donor reserved parking passes | 2 | 2 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Corporate concierge phone line | • | • | • | • | • | • | • | • | • | • |
| Invitation to the Annual Donor Appreciation Holiday Brunch (Each invitation is for one employee and one guest) | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Waived ticketing fees for phone and in-person purchases and free exchanges up to 24 hours prior to a performance (Not applicable for summer concert national touring acts; not valid on group sales)* | • | • | • | • | • | • | • | • | • | • |
| Invitation to Family Appreciation Event | • | • | • | • | • | • | • | • | • | • |
| Invitations to additional select donor events | • | • | • | • | • | • | • | • | • | • |
| Access to the Center Stage Donor Lounge (Two recipients per corporation receive the code. Includes complimentary drinks and snacks) | | • | • | • | • | • | • | • | • | • |
| Invitation to the Behind-the-Scenes event related to selected title (2 people maximum) | | • | • | • | • | • | • | • | • | • |
| Discounted facility rental for one private event at the Center** | | | • | • | • | • | • | • | • | • |
| Complimentary lawn tickets to a Summer Concert Corporate Night (Tickets are non-transferrable) | | | 2 | 4 | 4 | 8 | 8 | 10 | 10 | 20 |
| Complimentary lawn tickets for summer concerts featuring local cultural partners | | | | 2 | 2 | 2 | 2 | 4 | 4 | 6 |
| Opportunity to host one free, private event at the Center** | | | | • | • | • | • | • | • | • |
| Backstage tour with our President and CEO (Up to 10 guests) | | | | | | • | • | • | • | • |
| Complimentary covered reserved seating to summer concert(s) featuring local cultural partners | | | | | | 2 | 2 | 4 | 4 | 6 |
| Complimentary covered reserved seating for national touring summer concert(s) | | | | | | | | 2 | 2 | 4 |
| Employee Benefits | | | | | | | | | | |
| Theatre Discount promo code (\$12 off all Black Box seating, \$15 off tier II and tier III seating in the Main Stage) | • | • | • | • | • | • | • | • | • | • |
| Early access to single tickets and summer concert sales (will need to sign up for corporate eblasts to receive these offers) | • | • | • | • | • | • | • | • | • | • |
| \$5 off all summer concerts featuring local cultural partners using provided corporate code | • | • | • | • | • | • | • | • | • | • |
| Opportunity to receive all Arvada Center eblasts (Includes special offers, upcoming events, volunteer opportunities, corporate spotlights, and more. Corporation to provide a list of interested employees.) | • | • | • | • | • | • | • | • | • | • |
| Recognition (Based on selected title) | | | | | | | | | | |
| Logo with clickable link on Corporate Partners webpage | • | • | • | • | • | • | • | • | • | • |
| Listing on the annual donor wall, in our annual report, and in one ArtsCentric magazine | • | • | • | • | • | • | • | • | • | • |
| Onsite promotional opportunity | | 1 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 5 |
| Logo in theatre program | | | • | • | • | • | • | • | • | • |
| Logo recognition at Corporate Nights | | | | • | • | • | • | • | • | • |
| Listing on show wall cling | | | | • | • | • | • | • | • | • |
| Logo on select print collateral | | | | • | • | • | • | • | • | • |
| Logo on theatre production's informational webpage | | | | | | • | • | • | • | • |
| Logo on related production slides of digital LFD Screens | | | | | | • | • | • | • | • |
| Social media mentions (Reach 40,000+ users) | | | | | | 1 | 1 | 2 | 2 | 3 |
| Logo in Know-Before-You-Go and post-show emails (Sent to all ticket holders surrounding their performance. Highest unique open rate.) | | | | | | | | • | • | • |
| Logo in show-specific email blasts | | | | | | | | • | • | • |
| Logo in direct mail collateral | | | | | | | | • | • | • |
| Logo on lit marquee sign in theatre lobby | | | | | | | | | • | • |
| Logo in monthly newsletters (62,000 patrons) | | | | | | | | | | • |
| Verbal recognition at one Corporate Night of your choice | | | | | | | | | | • |
| Full slide listing on outdoor monument sign (50,000-70,000 cars per day) | | | | | | | | | | • |
| Sponsored Content | | | | | | | | | | |
| Website articles/Blog post (Opportunity to be shared on our social media) | | | | | | 1 | 1 | 2 | 2 | 3 |
| ACArtsCentric magazine article | | | | | | | | Half page | Half page | Full page |

*Some restrictions apply, based on availability.

**Corporation responsible for catering, event rentals, and bar services. Event can be located in Main Gallery, Black Box Lobby, Black Box Patio, Theatre Gallery, or the History Museum. Must use a preferred caterer of the Arvada Center.