Arvada Center Supporters,

As the old song says, it was a very good year. Our third year as an independent nonprofit organization ended on June 30, 2019, and I’m pleased to report that we finished with a small surplus, and without the need for additional funding from our most generous benefactor, the City of Arvada.

There are many reasons why a nonprofit arts organization can stray from their approved budget (in either direction). In our case, the biggest unknown is ticket sales for our nine productions of musicals, plays, and children’s theatre. Last year, we scored big with several productions, notably Mamma Mia!, Elf – The Musical, and The Diary of Anne Frank. Not only did these productions exceed their revenue goals, but Elf… was our highest-grossing production ever, while… Anne Frank was the best-attended production in the history of our Black Box Theatre.

Last year saw other milestones as well. We commissioned and produced our first original play—Sin Street Social Club, adapted by Jessica Austgen from Aphra Behn’s 17th-century comedy, The Rover (perhaps the first play written by a woman). We also offered our first sensory-friendly performance of a Main Stage production (Elf…)—after several years of such performances of our Children’s Theatre productions, it seemed like time to expand the options for those with sensory-processing challenges, and their families or guardians. In our galleries, we presented our third Art of the State, an exhibition of the best work in all media by Colorado artists—135 of them, in this case. This exhibition is among the larger and more challenging to mount, so we only offer it every three years.

President’s Letter continued on page 02
This past fiscal year also saw the launch of an exciting new initiative, called IDEA—which stands for Inclusion, Diversity, Equity, and Access. As our world grows more diverse, it’s important for us to find ways for everyone to feel welcome and to know that their stories and their voices are equally valued. This initiative is just taking shape, but we’re proud to be partnering with REACH (Respecting Ethnic and Cultural Heritage) as well as with the DITA (Diversity in the Arts) program. REACH is helping us to assess the current state of our work, in order to make recommendations for how we might better serve our region, while DITA has made interns available to us, from underserved and/or marginalized communities. We’ve also hosted events by the Minority and Women’s Chamber Coalition, reached out to the African Leadership Group, and begun discussing ways to partner with the Mexican Cultural Center. Through these partnerships, and others, we hope to build lasting relationships in communities that have in the past not felt served by our organization.

Lastly, we launched a complete rebranding of the Arvada Center—we have a fresh look, which extends not only to a new logo, but to a new articulation of our mission and our values. In the coming months, look for a completely updated website, as well as other manifestations of our rebranding efforts.

Whether you’re new to the Arvada Center, have been with us since we opened in 1976, or fall somewhere in between, your support has made our work possible. We are forever grateful to our patrons, our volunteers, our Board of Directors, our employees, and the community (including, of course, the City of Arvada), for continuing your support, and helping us grow.

Respectfully,

Philip C. Sneed
President and CEO

As our world grows more diverse, it’s important for us to find ways for everyone to feel welcome and to know that their stories and their voices are equally valued.
2018–2019 Highlights

Arvada Center Rebrand

The Arvada Center for the Arts and Humanities has a new brand and logo that is multi-faceted and dynamic that accurately represents who we are and what we do. The bold colors of our new logo illuminate the vibrancy that the arts and humanities bring to the lives of our visitors, while the starburst shape emulates the energy and varied nature of our cultural landscape. With a new brand as our backbone, the Arvada Center continues to act as a beacon of creativity in our community. Here, you can truly find your Center.

Main Stage Musicals

In 2018, the Arvada Center saw record-breaking ticket sales for *Mamma Mia!* and *Elf - The Musical* that beat all projections. We also hosted our first sensory-friendly relaxed performance for a Main Stage Musical with *Elf - The Musical*. This performance was a great success as whole families were able to attend together regardless of varying needs.
Black Box Theatre

*The Diary of Anne Frank* was our most successful and highest grossing Black Box play, and it won two Henry awards for Outstanding Direction of a Play—Christy Montour-Larson and Sound Design—Jason Ducat. We also produced the world premiere of *Sin Street Social Club*, written by local talent Jessica Austgen. *Sin Street Social Club* is an adaptation of Aphra Behn’s *The Rover*, perhaps the first known play written by a woman.

Art of the State 2019

The Arvada Center hosted the third installation of *Art of the State*, a juried exhibition that presented the artwork of 135 local artists.
Program Areas and Accomplishments

Main Stage Musicals

Mamma Mia!
Elf - The Musical
Trav’lin – The 1930s Harlem Musical
(Regional Premiere)

Black Box Plays

Educating Rita
The Diary of Anne Frank
(Henry Award for Outstanding Direction of a Play—Christy Montour-Larson, and Outstanding Sound Design—Jason Ducat)

The Moors
(Regional Premiere)

Sin Street Social Club
(World Premiere, written by local playwright Jessica Austgen and commissioned by the Arvada Center)
Galleries

2018–2019 Exhibitions

Main Gallery
Virginia Maitland Retrospective,
Art of the State 2019,
48th Annual Jeffco Schools Foundation
High School Art Exhibition

Upper Gallery
Connected by Color,
Art of the State 2019,
Austin Parkhill:
Jeffco Alumni Solo Exhibition

Theatre Gallery
Laura Merage: Nausy Nausy,
Art of the State 2019,
Keith Oelschlager: Jeffco Teacher
Solo Exhibition

2018–2019 Special Events

32nd Annual Fine Art Market Show and Sale
11th Annual ACES (Arvada Center
Education Studios) Show and Sale
Children’s Theatre

*Seussical the Musical*
*Ella Enchanted*

**Education**

With extensive educational offerings in drama, dance, ceramics, humanities, music and visual arts, the Arvada Center provides learning opportunities for aspiring artists of all ages, including programs such as ArtStart for preschoolers and Arts for Ageless Adults designed to provide inspiration for creative spirits age 55 and older. The Center’s classes, summer camps, and professional-level training programs served 7,119 students in 2018–19.

1. **Student Matinée**—Tuesday morning matinées, as well as school groups, booked into our Black Box and Main Stage theatre productions. Almost 2,000 students were served from nine counties.

2. Through a partnership with the Anne Frank Center for Mutual Respect, we designed a workshop and support material for teachers for *The Diary of Anne Frank*. This partnership benefited our teaching artists and cast by providing age-appropriate historical context and ways to process the emotions that arise when learning about the Holocaust.

3. The ceramics studio consistently filled classes, and operated at peak capacity last year. We installed a second high-fire gas kiln in October 2018, which enables us to keep up with the volume of students in the program. In January 2019 the studio received a major facelift when new counter tops, cabinets and sinks were installed.
Theatre Academy

The Arvada Center Theatre Academy offers students—from beginning to advanced—year-round training so that they can develop skills and knowledge in all areas of theatre arts. Training culminates each summer in fully-staged drama camps, ranging from three to five weeks. In 2018, the summer drama camp students performed *Oklahoma*, *Junior*; *Mary Poppins*, *Junior*, *Anything Goes*, *Junior* and *Toil and Trouble*. The Musical Theatre Teen Intensive performed *Pippin*. In 2019, *Aladdin* and *Shakespeare and the Muses* were performed.

Front Range Youth Symphony

The Arvada Center’s Front Range Youth Symphony Orchestras (FRYS) bring together young musicians from across Colorado’s Front Range for unique study and training in orchestral music. Last year, FRYS enrolled 153 young musicians and performed three concerts, which were attended by 1,336 patrons. We implemented the first annual Teacher of the Year award. Seventeen public school teachers were nominated, and Kelley Watts from Ralston Valley High School won the award. 2018–19 performances were *Autumn Serenade*, *Winter Interlude*, and the *Spring Teacher Appreciation Concert*.

Arvada Center Dance Theatre and Dance Academy

The Arvada Center has offered quality dance instruction for four decades in ballet, jazz, modern, tap and hip hop, and is responsible for training countless dancers that have gone on to receive college scholarships and perform in professional dance companies. For 2018, the Ballet division of the Dance Academy mounted a full length original ballet “Island of Memories,” an imaginative tale about an island that retains memories and the good and perils that can come with those memories. Other 2018–19 performances were *Dance Like Nobody’s Watching* and *Though We Be But Young, We Are Fierce*. 
Music

2018 Summer Stage Concert Series
With an impressive line-up of national touring acts and local cultural events in its 1,600-seat amphitheatre, the Arvada Center was one of the region’s premier summer destinations in 2018, entertaining more than 16,000 patrons.

Colorado Symphony – Mozart Under Moonlight
Hot Club of Cowtown & The Western Flyers
Michael Martin Murphey
Denver Brass – Good Vibrations
CJRO – Basie and Sinatra at the Sands
The Wailin’ Jennys
Colorado Symphony – Wicked Divas
Los Lonely Boys
Pat Benatar & Neil Giraldo
Asleep at the Wheel
Toad the Wet Sprocket
Air Supply
FACE Vocal Band
Kerry Pastine & the Crime Scene
Poco, Orleans, and Pure Prairie League
Colorado Ballet – An Evening Under the Stars

Jeffrey Siegel celebrated his 31st season at the Arvada Center!


Coffee Concerts – The Miracle of Mozart, The Immortal Melodies of Franz Schubert, Childhood Enchantment, and Bach to the Future

CJRO Concert Series
CJRO Goes Latin!
Down with the Count: A Basie Bash
Overjoyed – The Music of Stevie Wonder
A Tribute to Maynard Ferguson
Humanities
Continuing its partnership, the Arvada Center and Regis University’s Center for the Study of War Experience presented a public history series, Stories from Wartime, featuring veterans and civilians sharing their wartime experiences. This year’s presentations were #MeToo and the Military: What Changed? and Diversity in the Ranks: Issues of Race in the Military.

The Arvada Center was the only Colorado organization selected for the National Endowment for the Arts The Big Read grant, which focused on Station Eleven by Emily St. John Mandel. In addition, we hosted the Colorado Book and Arts Festival with keynote speaker Peng Shepherd, who wrote The Book of M.

IDEA
Our board of directors voted that we will be using our IDEA initiative (Inclusion, Diversity, Equity, Access) as a primary factor in everything we do moving forward. In partnership with the REACH Center (Respecting Ethnic and Cultural Heritage), we presented a special training program with Pillsbury House + Theatre that consisted of a series of staged vignettes educating us on inclusive practices, followed by a facilitated workshop. We were also fortunate to have two interns from the new Diversity in the Arts internship program, who gave us their thoughts and advice on how we can create a more inclusive environment in our hiring, programming and audience-building practices.

2018–2019 Volunteers
415 volunteers gave 24,688 hours, which is equivalent to $609,547

Over $7,100 was donated from concession tip jars, which goes to our Direct Impact Fund, supporting scholarships for students and schools that require supplemental funding.

Find Community at the Center
**Arvada Center Financials**

**Revenues**
Year Ended December 31, 2018

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific and Cultural Facilities District</td>
<td>$1,125,429</td>
<td>10%</td>
</tr>
<tr>
<td>Performing Arts</td>
<td>4,133,912</td>
<td>35%</td>
</tr>
<tr>
<td>Development</td>
<td>790,529</td>
<td>7%</td>
</tr>
<tr>
<td>Education</td>
<td>1,406,327</td>
<td>12%</td>
</tr>
<tr>
<td>Gallery/Museum</td>
<td>53,117</td>
<td>1%</td>
</tr>
<tr>
<td>Food and Beverage</td>
<td>204,810</td>
<td>2%</td>
</tr>
<tr>
<td>City of Arvada</td>
<td>3,776,546</td>
<td>32%</td>
</tr>
<tr>
<td>Miscellaneous/Investment Income</td>
<td>119,340</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>11,610,010</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Expenditures**
Year Ended December 31, 2018

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration/Facilities</td>
<td>$2,393,902</td>
<td>21%</td>
</tr>
<tr>
<td>Performing Arts</td>
<td>5,643,510</td>
<td>49%</td>
</tr>
<tr>
<td>Development</td>
<td>641,094</td>
<td>6%</td>
</tr>
<tr>
<td>Marketing/Patron Services</td>
<td>550,569</td>
<td>5%</td>
</tr>
<tr>
<td>Education</td>
<td>1,370,835</td>
<td>12%</td>
</tr>
<tr>
<td>Gallery Museum</td>
<td>773,509</td>
<td>7%</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>11,373,419</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
# Balance Sheet  June 30, 2019

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$2,396,640</td>
<td>$1,928,022</td>
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<tr>
<td>Receivable from the City of Arvada</td>
<td>--</td>
<td>358,770</td>
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<tr>
<td>Prepaid expenses and other assets</td>
<td>273,039</td>
<td>299,984</td>
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<tr>
<td>Certificate of deposit</td>
<td>200,000</td>
<td>200,000</td>
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<tr>
<td>Property and equipment, net</td>
<td>287,431</td>
<td>151,373</td>
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<tr>
<td>Beneficial interest in assets held</td>
<td>412,895</td>
<td>402,086</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$3,570,005</td>
<td>$3,340,234</td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$534,411</td>
<td>$438,358</td>
</tr>
<tr>
<td>Deferred performance and other revenue</td>
<td>1,590,906</td>
<td>1,693,780</td>
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<tr>
<td>Note payable to City of Arvada</td>
<td>200,000</td>
<td>200,000</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td>2,325,317</td>
<td>2,332,138</td>
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<tr>
<td><strong>Net Assets</strong></td>
<td></td>
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</tr>
<tr>
<td>Without donor restrictions</td>
<td>$831,840</td>
<td>$722,773</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>412,848</td>
<td>285,324</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>1,244,688</td>
<td>1,008,097</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$3,570,005</td>
<td>$3,340,235</td>
</tr>
</tbody>
</table>
## Statement of Activities  June 30, 2019

<table>
<thead>
<tr>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support, Revenues, and Gains</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Performance and other program income</td>
<td>$5,593,356</td>
<td>$ --</td>
<td>$5,593,356</td>
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<tr>
<td>Operating support from City of Arvada</td>
<td>3,712,650</td>
<td>63,896</td>
<td>3,776,546</td>
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<tr>
<td>Scientific and Cultural Facilities District</td>
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<td>--</td>
<td>1,125,429</td>
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<tr>
<td>Contributions and grants</td>
<td>641,878</td>
<td>148,651</td>
<td>790,529</td>
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<tr>
<td>Concession sales</td>
<td>274,523</td>
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<td>274,523</td>
</tr>
<tr>
<td>Less cost of goods sold</td>
<td>(69,713)</td>
<td>--</td>
<td>(69,713)</td>
</tr>
<tr>
<td>Net concession sales</td>
<td>204,810</td>
<td>--</td>
<td>204,810</td>
</tr>
<tr>
<td>Interest and other revenue</td>
<td>104,514</td>
<td>--</td>
<td>104,514</td>
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<tr>
<td>Distributions from the change in value of beneficial interest in assets held by community foundation</td>
<td>6,741</td>
<td>8,085</td>
<td>14,826</td>
</tr>
<tr>
<td>Net assets released from restrictions – other</td>
<td>93,108</td>
<td>(93,108)</td>
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</tr>
<tr>
<td><strong>Total revenue, support, and gains</strong></td>
<td><strong>$11,482,486</strong></td>
<td><strong>$127,524</strong></td>
<td><strong>$11,610,010</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROGRAM SERVICES EXPENSE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Performing Arts</td>
<td>$5,643,510</td>
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<td>$5,643,510</td>
<td>$5,434,838</td>
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<tr>
<td>Education and Humanities</td>
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<td>1,370,835</td>
<td>1,357,222</td>
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<tr>
<td>Exhibitions and Gallery</td>
<td>773,509</td>
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<td>773,509</td>
<td>775,133</td>
</tr>
<tr>
<td>Access and Patron Services</td>
<td>550,569</td>
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<td>550,569</td>
<td>492,364</td>
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<td><strong>Total program expenses</strong></td>
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<td>--</td>
<td><strong>8,338,423</strong></td>
<td><strong>8,059,558</strong></td>
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<table>
<thead>
<tr>
<th>SUPPORTING SERVICES EXPENSE</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative and Marketing</td>
<td>$2,393,902</td>
<td>$ --</td>
<td>$2,393,902</td>
<td>$2,356,646</td>
</tr>
<tr>
<td>Fundraising and Development</td>
<td>641,094</td>
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<td>641,094</td>
<td>563,934</td>
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<tr>
<td><strong>Total supporting services expenses</strong></td>
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<td>--</td>
<td><strong>3,034,996</strong></td>
<td><strong>2,920,580</strong></td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$11,373,419</strong></td>
<td>--</td>
<td><strong>$11,373,419</strong></td>
<td><strong>$10,980,137</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>109,067</td>
<td>127,524</td>
<td>236,591</td>
<td>(40,726)</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>722,773</td>
<td>285,324</td>
<td>1,008,097</td>
<td>1,048,823</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>$831,840</td>
<td>$412,848</td>
<td>$1,244,688</td>
<td>$1,008,097</td>
</tr>
</tbody>
</table>
Thank You to Our Donors

Leadership Circle
$25,000 & Above

Elizabeth Cawthorne
CBS4+
City of Arvada
Colorado Community Media+
The Robert and Lois Gill Family Charitable Fund
Diana W. & F. Michael Kinsey
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Isabelle Clark
Bob Dyer and Ereka O’Hara
Enterprise Holdings Foundation
Fine Arts Foundation
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Pat Habel and Joseph Adams
Kurt and Mary Haserodt
Lynn Laidig
Nathan F. Lichte
Gerald and Carole Makela
Winona and Jack Moritz
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Robert and Lisa Vike
Peter and Darcie Weiser
Mr. and Mrs. Bradford West
Mr. and Mrs. Alan Wright
Teresa* and Ben YoKell

Presenters’ Circle
$10,000 to $24,999

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The Blanche and Irving Laurie Foundation
Colorado Creative Industries
Sandy and John Fraser
Mr. Merrill Hume
National Endowment for the Arts
Dr. and Mrs. Richard A. Patt
Jodie Steeves
Nancy Terry
Rockley Family Foundation+
US Bank
US Bank Foundation
Xcel Energy Foundation

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Ms. Nancy Andrews
Nancy and Ed Bentzen
Biscuits and Berries+
Bread Winners Cafe and Catering+
Mr. and Mrs. Eddie Cohrs
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Donna Duffy and Buddy Baker
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David and Nancy Fairchild
Justin Fales and Lauren Peterson Fales, Halsa Dental
Nancy and Jim Ford
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Radical Artists Agency, Inc.
Mr. and Mrs. Stan Hamilton
Jeffrey and Mary Ann Hay
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Mr. and Mrs. Thomas Hoog
John and Jackie Immele
Kira and Clark* Johnson
Craig and Lois Kocian
L & L Norgren Foundation
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Lucero Financial Group
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Melanie Mayner*
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Zoe and Daniel Nelson
Newk’s Eattery+
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R. Schoenebeck Consulting, Inc.
Ms. Luci Smits
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Steuben’s Arvada+
Doris and John Stipech
Sunshine Cleaners and Laundry+
Sharon Svendsen and John Coburn
Janice and Keith Taylor
3 Sons Italian Restaurant and Bar+
David and Miriam Trudell
Kathey True,
Radical Artists Agency, Inc.
Stephanie and Bill Tuthill
Mr. and Mrs. Benny Vagher
Mrs. Anthony F. Volrack and
Kirk Anthony Volrack
Kimberly and Jeff Wagner
Linda and Michael Weatherwax
Charles and Nicole Wempe
Marc and Luanne Williams

Bravo Circle
$500 to $999
The Arches Foundation
Arvada Arts and Culture Commission
Mrs. Jeannine Ashton
Jim and Dottie Beckwith
Anne and John Blair
Mr. Don D. Brewer
Ms. Diane Byers
Ms. Nancy Cain
Ms. Dian Cleveland
Daniel R. and Ilene W. Cohen
Ms. Kathryn Crisler
Ms. Judy Davison
Steve and Donna Devissler
Ductworks, Inc.
Edward and Beth Dusinberre
Ms. Lois Eckhoff
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About the Arvada Center

Mission
The Arvada Center celebrates and elevates the human condition with engaging arts, humanities, education, and entertainment that expand the cultural landscape for everyone who visits us.

Core Values
With so much competing for shorter attention spans and limited entertainment dollars, it takes something truly special to stand out. As we focus on drawing new attendees and keeping faithful patrons coming back for more, the Arvada Center maintains an unwavering dedication to these core pillars.

Quality – There’s never a substitute for excellence—especially when it comes to enlightening and entertaining a discerning audience. The Arvada Center consistently elevates all of our arts and humanities offerings in a fiscally responsible way that ensures our long-term sustainability.

Inclusion – Knowing the arts and humanities are for everyone, we embrace the big IDEA (Inclusion, Diversity, Equity and Access). At the Arvada Center, everyone is welcomed. Whether you come to laugh, cry, think or escape, there’s something for everyone. Every time.

Passion – For us, the old adage about “love what you do and you’ll never work a day in your life” is spot on. We LOVE what we do and it shows. We truly cherish the opportunity to create world-class arts and humanities for all.

Creativity – At their core, the arts are about creating something special. Something memorable. Something shareable. The Arvada Center applies our creativity to develop and deliver truly innovative arts and humanities offerings that touch the heart and enrich the mind.

Our Vision
The Arvada Center will be a nationally-recognized leader in creating high-quality arts and humanities experiences that nourish the ability to explore and express the full range of human emotion.

Arvada Center for the Arts and Humanities
6901 Wadsworth Boulevard
Arvada, CO 80003